

Strategic Marketing Alliances



Our goal is to help increase your sales at a profit

Building Your Bottom Line With Strategic Marketing Alliances

ENS Media Inc. offers media companies a turnkey training and new-revenue generating program designed to help your advertisers and their suppliers to increase awareness and sales with our unique *Strategic Marketing Alliance* concept. These strategically-focused alliances enables our media partners to work with advertisers and their suppliers and vested-interest partners to create successful sales promotions.

This program offers you an opportunity to capture *discretionary marketing funds* to create mutually-beneficial integrated marketing campaigns. *Strategic Marketing Alliances* allows your business to tap into vendors' discretionary budgets, providing additional funds over and above designated advertising budgets and co-op allotments.

Our turnkey Strategic Marketing Alliances program includes:

- A Marketing-Needs Analysis
- A sales training workshop
- A comprehensive Strategic Marketing Plan
- Custom-designed Participatory Packages
- A Marketing Seminar for you and your vested-interest partners
- A Post-Campaign Analysis

We Do 90% of the Work for You

ENS Media Inc. delivers a turnkey, ready-to-execute approach to the vendor-supported *Strategic Marketing Alliances*.

All ENS Media Inc. workshops include a money back guarantee if you are not completely satisfied.
50% deposit due upon booking and balance due upon completion.